

Kyiv & Moscow

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Office

- Working with clients in the region since 1990
- Located in Kyiv's Renaissance Business Center and in Moscow's Lotte Plaza
- Team is a mix of Ukrainian, Russian and other foreign nationals



Client Challenge

Bank Co. sought to establish leadership in an emerging Eastern European market. Aiming for 10–15% market share, Bank Co. would have had to outperform the market's sharp growth continuously.

Recommendations

- Modernize HR and stabilize staff
- Boost sales through marketing
- Fill branches via new products
- Restructure and focus network

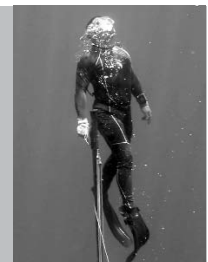
Results

- Rated by a leading global finance magazine as top bank in an emerging market one year after working with Bain

Outside the Office

Svyatoslav, free-diver

The underwater coral world and a feeling of unity with the ocean have made free-diving Svyatoslav's lifelong passion.



Expertise

Yury, foreign investments expert

The Ukrainian national TV channel frequently interviews Yury as a leading expert on foreign investments. Recently Yury served as the keynote speaker at the international conference, "Attracting Investments into Ukrainian Companies."

"It is amazing how fast Moscow is changing. Together with Bain, I am actively contributing to the well-being of my home country." —**Dimitri, consultant**



"It's incredible to be a part of shaping future industry leaders as Ukrainian companies work to establish themselves in the global marketplace."

—**Sergiy, associate consultant**

Alumni

Vladimir Bernstein, <i>CEO</i>	Real Estate Development Group
Aleksey Karavaikin, <i>vice president</i>	TNK-BP, Investment Governance
Mark Magaletsky, <i>principal banker</i>	EBRD
Vsevolod Rozanov, <i>vice president & CFO</i>	Mobile TeleSystems
Alexander Savin, <i>CEO</i>	A1 Group